

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314-1219

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
165716-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
NRCC (Rep) National Reput	NRCC IE 2012	2967

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	165716	06848535

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	M-F 6-7a News	6-7a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 6:43 AM M-F 6-7a News 6-7a :30 NRCCWI 070928 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
3	10/02/12	10/02/12	M-F 6-7a News	6-7a	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/02/12 6:12 AM M-F 6-7a News 6-7a :30 NRCCWI 070928 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
4	10/03/12	10/03/12	M-F 6-7a News	6-7a	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/03/12 6:52 AM M-F 6-7a News 6-7a :30 NRCCWI 070928 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
5	10/04/12	10/04/12	M-F 6-7a News	6-7a	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/04/12 6:24 AM M-F 6-7a News 6-7a :30 NRCCWI 070928 \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
7	10/01/12	10/01/12	M-F GMA	7-9a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 8:59 AM M-F GMA 7-9a :30 NRCCWI 070928 \$800.00 NM									
8	10/02/12	10/02/12	M-F GMA	7-9a	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$800.00									

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Advertiser	Product	Estimate Number	
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www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/02/12	10/02/12	M-F GMA	7-9a	-T-----	:30	1	\$800.00	NM
10/01/12 10/07/12 -T----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/02/12 7:42 AM M-F GMA 7-9a :30 NRCCWI 070928 \$800.00 NM									
9	10/03/12	10/03/12	M-F GMA	7-9a	--W----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/03/12 7:43 AM M-F GMA 7-9a :30 NRCCWI 070928 \$800.00 NM									
10	10/04/12	10/04/12	M-F GMA	7-9a	---T---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ---T--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/04/12 8:59 AM M-F GMA 7-9a :30 NRCCWI 070928 \$800.00 NM									
13	10/01/12	10/01/12	M-F Midday News	11a-12p	M-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 11:51 AM M-F Midday News 11a-12p :30 NRCCWI 070928 \$600.00 NM									
14	10/03/12	10/03/12	M-F Midday News	11a-12p	--W----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/03/12 11:11 AM M-F Midday News 11a-12p :30 NRCCWI 070928 \$600.00 NM									
15	10/01/12	10/01/12	M-F 5-530p	5-530p	M-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 5:28 PM M-F 5-530p 5-530p :30 NRCCWI 070928 \$800.00 NM									
17	10/01/12	10/01/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 6:28 PM M-F 6-630p 6-630p :30 NRCCWI 070928 \$1,200.00 NM									
18	10/02/12	10/02/12	M-F 6-630p	6-630p	-T-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/02/12 6:29 PM M-F 6-630p 6-630p :30 NRCCWI 070928 \$1,200.00 NM									
19	10/03/12	10/03/12	M-F 6-630p	6-630p	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/03/12 6:09 PM M-F 6-630p 6-630p :30 NRCCWI 070928 \$1,200.00 NM									

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165716-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	2967	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/03/12	10/03/12	M-F 6-630p	6-630p	--W----	:30	1	\$1,200.00	NM
20	10/04/12	10/04/12	M-F 6-630p	6-630p	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/04/12 6:29 PM M-F 6-630p 6-630p :30 NRCCWI 070928 \$1,000.00 NM									
23	10/01/12	10/01/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 6:53 PM M-F 630-7p 630-7p :30 NRCCWI 070928 \$1,200.00 NM									
24	10/02/12	10/02/12	M-F 630-7p	630-7p	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/02/12 6:56 PM M-F 630-7p 630-7p :30 NRCCWI 070928 \$1,200.00 NM									
25	10/03/12	10/03/12	M-F 630-7p	630-7p	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/03/12 6:42 PM M-F 630-7p 630-7p :30 NRCCWI 070928 \$1,200.00 NM									
26	10/04/12	10/04/12	M-F 630-7p	630-7p	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/04/12 6:53 PM M-F 630-7p 630-7p :30 NRCCWI 070928 \$1,200.00 NM									
32	10/01/12	10/01/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 10:31 PM M-F, Su 10-1035p 10-1035p :30 NRCCWI 070928 \$1,400.00 NM									
33	10/02/12	10/02/12	M-F, Su 10-1035p	10-1035p	-T-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/02/12 10:14 PM M-F, Su 10-1035p 10-1035p :30 NRCCWI 070928 \$1,400.00 NM									
34	10/03/12	10/03/12	M-F, Su 10-1035p	10-1035p	--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/03/12 10:31 PM M-F, Su 10-1035p 10-1035p :30 NRCCWI 070928 \$1,400.00 NM									
37	10/01/12	10/01/12	Nightline	1035-1102p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00									

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Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	2967	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/01/12	10/01/12	Nightline	1035-1102p	M- - - - -	:30	1	\$800.00	NM
10/01/12 10/07/12 M- - - - - 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 10:45 PM Nightline 1035-1102p :30 NRCCWI 070928 \$800.00 NM									
38	10/03/12	10/03/12	Nightline	1035-1102p	- - W- - - -	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 - - W- - - - 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/03/12 10:53 PM Nightline 1035-1102p :30 NRCCWI 070928 \$800.00 NM									
40	10/01/12	10/03/12	M-F 430-5a News	430-5a	MTW- - - -	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTW- - - - 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 10/01/12 4:48 AM M-F 430-5a News 430-5a :30 NRCCWI 070928 \$350.00 NM 1 M Tu 10/02/12 4:58 AM M-F 430-5a News 430-5a :30 NRCCWI 070928 \$350.00 NM									
<u>Total Spots</u>							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$24,300.00
<u>Agency Commission</u>	\$3,645.00
<u>Net Amount Due</u>	\$20,655.00